

PRIVACY POLICY

This privacy policy covers the following Sumitomo Electric Europe Limited (SEEL) companies: Sumitomo Electric Europe Limited and Sumitomo Electric Europe Limited (Italy Branch), which sets out how we use and protect any information.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy statement. We may change and update this policy from time to time and ask that you periodically review this policy to ensure that you are happy with any changes. This policy is effective from 25th May 2018.

What we collect

Our contact forms you may provide the following personal information in addition to published data available about the organisation that you work for:

- Full name
- Job title
- Email address
- Contact phone number

Generic information:

- The name of the company you work for
- The location of that company
- The specific product or service you require more information about.

What we do with the information we gather

We require this information to process your enquiry, understand your needs and provide you with a better service.

In some cases, it may be necessary for us to pass your enquiry to a local representative better suited to respond to you. In this case, we will ask your permission prior to passing on this information.

In general, the information will be for:

- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send information which we think you may find interesting using the email address which you have provided
- We may use the information to customise the website according to your interests
- Where you have provided us with your contact information, we will obtain your permission before adding you to any mailing lists. Should you not agree to these terms and conditions, your personal data will not be added

Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Data Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data. If you wish to know more detail about these rights or you wish to exercise any of your rights please contact pdmanager@sumielectric.com

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information outside of the Sumitomo Group of companies. Your contact information will not be passed on to a third party without your permission unless we are required by law to do so.