

COOKIE POLICY

Effective Date: 21 May 2018

This Cookie Policy applies to Sumitomo Electric Europe Limited’s website (“Website”).

Sumitomo uses cookies on its Website. A cookie is a small file that is downloaded on your device when you access a webpage on the Website. The Cookie will contain a modest amount of information about you and your visit to our Website. The cookies can subsequently be accessed by Sumitomo’s web servers. The table below provides an overview of the cookies we use and why we use them.

➤ ***Functionality and Performance Cookies***

The use of the following cookies enable us to follow users over time to improve the structure of our Website and provide more relevant content. The Website also use third-party cookies for web analytics purposes (*e.g.* to manage and improve the performance and design of the Website). As these cookies are not essential for our Website to function, we only set these cookies with your consent. The Website use session and persistent cookies for these purposes.

Cookie name	Purpose (and duration for persistent cookies)
_utma	<p>This cookie is typically written to the browser upon the first visit to your site from that web browser. If the cookie has been deleted by the browser operator, and the browser subsequently visits your site, a new __utma cookie is written with a different unique ID. This cookie is used to determine unique visitors to the site and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure.</p> <p>2 years from set/update.</p>
_utmb	<p>This cookie is used to establish and continue a user session with the site. When a user views a page on the site, the Google Analytics code attempts to update this cookie. If it does not find the cookie, a new one is written and a new session is</p>

	<p>established. Each time a user visits a different page on the site, this cookie is updated to expire in 30 minutes, thus continuing a single session for as long as user activity continues within 30-minute intervals. This cookie expires when a user pauses on a page on your site for longer than 30 minutes.</p> <p>30 minutes from set/update.</p>
_utmz	<p>This cookie stores the type of referral used by the visitor to reach the site, whether via a direct method, a referring link, a website search, or a campaign such as an ad or an email link. It is used to calculate search engine traffic, ad campaigns and page navigation within your own site. The cookie is updated with each page view to your site.</p> <p>6 months from set/update.</p>
_utmz	<p>This cookie is used by Website Optimizer and only set when the Website Optimizer tracking code is installed and correctly configured for your pages. When the optimizer script executes, this cookie stores the variation this visitor is assigned to for each experiment, so the visitor has a consistent experience on your site.</p> <p>2 years from set/update.</p>
UK Cookie Consent	<p>Used to maintain cookie Acceptance.</p> <p>30 day from set/update</p>

You can disable these cookies by changing the settings of your browser.

How to Disable Cookies

You can block and delete cookies by adapting the settings of your browser. For more information on how to do this, please consult: <http://www.allaboutcookies.org>.

How To Contact Us

If you have any questions or comments about this Cookie Policy, please contact us by email at:

dpmanager@sumielectric.com